

Michigan Society of American Foresters—the Spring Conference

“People in the Forest”

March 17-18, 2016

Magnuson Franklin Square Inn | 820 Shelden Avenue | Houghton MI 49931

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NAME _____ ORGANIZATION _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ EMAIL _____

FEES	SAF members	_____ \$125	Pre-Ordered Raffle Ticket Prices
	Students	_____ \$10	_____ 8 tickets for \$5
	Non-members	_____ \$135	_____ 15 tickets for \$10
	Additional banquet meals	_____ \$30	10 extra tickets for any amount over \$20
			_____ (indicate amount)

New this year! Pre-order Raffle Tickets and get more bang for your buck! Tickets will be available for pickup at registration and available at regular prices during the social hour. Those who pre-order raffle tickets will automatically be entered into a special prize! Indicate the amount you want and add it to your total if paying by check. Raffle sale proceeds go to the SAF Education Fund!

TOTAL ENCLOSED _____

ADD \$15 for late/on-site registration (late registrations are those received after February 29th)

- A block of rooms is being held at the Magnusson until February 29th, 2016. Call them directly at 906-487-1700 (mention the SAF conference) to make your reservation with the group rate of \$92+tax for waterside or \$84+tax for cityside, both are single/double occupancy and include a beverage coupon.

- Registration includes breakfast both days, lunch both days, and the banquet dinner on Thursday (gluten-free & vegetarian options offered), refreshments, and coffee.

- Unfortunately, we can't offer refunds after February 29th.

Credit card registration payment? Log on to your SAF members page and find the state conference:

<https://qcom.safnet.org/QCommerceNet/Meetings/Index.aspx> If you are considering being a vendor or sponsor, please see the vendor form (attached in emails). Online payment only covers registration, not sponsorships or pre-ordered raffle tickets.

Paying with a check? Mail this form and payment (written out to “Michigan SAF”) to:

Michigan SAF—L. Rusin
213B North Front Street – Marquette, MI 49855

Questions about registration? Call or email Lauren at 906-273-0661 /lauren.rusin@steigerwaldt.com

CFE credits will be available for the meeting.

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Forestry is more than just good management and cruising timber. We often take for granted the day-to-day human interactions we have, let alone the message we are sending to the broader public. The perils of poor communication can be high, but the rewards when understanding your audience and thoroughly conveying your message can be even higher. The goal of this conference is to hear from professionals who have seen communication between individuals in the forestry community at its best, and at its worst. They will provide ideas and recommendations that can be used not only in your career, but in your personal lives as well. We will hear from leaders of numerous certification programs, natural resource work groups, members of local law enforcement, and individuals who study the science of communication. How do you talk a landowner out of doing something unethical? How do you convince the public that trees should be cut or conserved? How do you discern which certifications are appropriate? Have you ever felt like you could have negotiated something better? We’ve invited people from all sectors of the forestry community to help answer these questions and we want to hear your input! Join us and learn what they have to say.

Draft **Conference Speakers and Some Topics - More Details Forthcoming!**

Thursday, March 17 th	8:00 - 8:45 Registration and Breakfast
	Keynote Speaker: Matt Menanshes, SAF CEO, <i>Forestry and Communication</i>
	Susan George, Plum Creek, <i>Negotiation training</i>
	John Pepin, Michigan DNR
	Maria Janowiak, US Forest Service, Northern Institute of Applied Climate Science, <i>Talking about Climate Change</i>
	Tom Duffus, Conservation Fund
	<i>Michigan Registered Forester Update</i>
	J.R. Richardson, Natural Resources Council, <i>The Deer Wintering Complexes</i>
	Tom Hittle, Steigerwaldt, <i>Forestry Community and Landowner’s Perspective</i>
	Timber Securities Specialist
	Dr. Audrey Mayer, Michigan Technological University, <i>NIPFs and Certification Themes</i>
Dr. Jim Cantrill, Northern Michigan University, Professor of Communication Studies	
Friday, March 18 th	7:00 - 8:00 Breakfast
	Dr. Willie Melton, Michigan Technological University, Professor of Social Psychology TV 6, Steve Asplund, <i>How to sell an interview or commercial</i> Hear from Conservation Officers <i>about body language and seeing people in the woods</i>
	Panel Discussion on Certifications: <ul style="list-style-type: none"> • Scott Robbins, Tree Farm • Mike Smalligan, MI DNR, Qualified Forest Program • Forest Stewardship Council • Tina Hall, The Nature Conservancy
	12:00 - 2:00 - Break for Lunch, Summary & Closing Statements