

# Visual Merchandising

## Workshop Information

**Date: June 17, 2019**

**Location: Kretz Lumber Co., Inc., Antigo, Wis.**

**Time: 9 a.m. - 4:30 p.m.**

**Instructor: Mike Demchik, Ph.D.**

**Guest Presenters: Andy Roelse, Nate Gilbert, Kenny Bastle, and Todd Breitenfeldt**

Increase your understanding of how standing trees convert into logs and then into lumber by following a log from standing stock to milled product.

This workshop will focus on:

- log grading
- standing stock grading
- internal rate of return
- milling
- grading and scaling of lumber

[Website Here](#)

[Register Here](#)



University of Wisconsin  
**Stevens Point**

### Questions?

Haley Frater, CNR Outreach Program Manager  
[hfrater@uwsp.edu](mailto:hfrater@uwsp.edu) or 715-346-4176



**SUSTAINABLE  
FORESTRY  
INITIATIVE**